

## National Governing Body Officers in the East Midlands

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**Name of Governing Body:** The Football Association

**Name of Officer:** John Folwell

**Location/Address:** Wembley Stadium, PO Box 1966, London, SW1P 9EQ

**Mobile:** 07738321854

**Landline:** n/a

**Email:** john.folwell@thefa.com

**Contact preference:** Email

**Sport England Regions/Counties:** East Midlands / Nottinghamshire, Lincolnshire, Derbyshire, Leicestershire, Northamptonshire

**Officer Background:** 9 years experience in Sports Development, Sports Development Officer for a Local Authority before specialising in Football. Spent 5 years in Football Development at Notts FA before taking over as CEO at Leicestershire and Rutland CFA. Had an 18 months secondment at The FA as National Business Development Manager

**Date started in post:** 1<sup>st</sup> October 2009

**Specialist knowledge:** County FA Business Development

**Willingness to be an NGB Forum buddy officer/mentor?:** Yes

**Overview of Regional Officer's role:** To support the overall business development of the County FAs improving the service to grass roots football, which in turn will increase participation, raise standards and widen access to the National Game.

**Additional remit within NGB:** n/a

**Key tasks/priorities in 2009:** Delivery of National Game Strategy

**Colleagues in region**

Name	Role
Andy Poole	Regional Coach Development Manager
John Griffiths	Regional Coach Development Manager (5-11 year old)
Mark Liddiard	Regional Facilities Manager